



# SMS for Microsoft Dynamics

Send and receive text messages directly through MS Dynamics

Microsoft Dynamics 365 is a powerful CRM to model and automate your business processes. The MS Dynamics integration allows you to easily incorporate SMS into business processes and streamline communications within a single source of truth.

Empower your sales teams to build strong relationships with customers and close sales faster. One-way or two-way messaging for an engaging mobile experience your customers will love.



Two-way messaging

Send and receive messages within MS Dynamics. Manage on-going conversations with customers and create engaging experiences.



#### Automated workflows

Save time with automated messages in your MS Dynamics workflows. Choose fields and values to trigger messages within set rules.



#### Message personalisation

Create personal messages with merge fields. Include your recipients' names and data to tailor content to their needs.



## Activity history records

Get a full view of customer communications with messages automatically logged on contact profiles.

## 1:1 contact messaging Send messages directly from contact or

lead profiles. Sales reps can easily manage 1:1 conversations at scale.



### **Custom templates**

Streamline and standardise the experience for your customers and staff with templates for your messages.

## www.digitalisland.co.nz/mobile/digisms-email-to-sms

## 0800 999 010

## Top ways to use SMS for Microsoft Dynamics



## Booking notifications

Booking confirmations, event reminders, schedule changes.



## Staff communications

Health & safety updates, emergency notifications, rostering.



## Appointments & meetings

Reminders, reschedule meetings, important updates.



Alerts & notifications

Product alerts, order status and shipping notifications.



## Billing & payments

Payment reminders, receipts, collection notifications.



Marketing

Competitions, special offers and promotions.



## Customer support

Service alerts, support requests and updates.



Surveys

Instantly get feedback from your customers.

## Pricing

Set-up fee	\$395 Standard rate (includes two hour training session) \$195 for 12-month agreement \$0 for 24-month agreement
Ongoing monthly cost	\$95
<b>Professional services</b> (optional)	\$285 / hour
Messaging costs	Additional

\*SMS for Dynamics is only available for cloud versions of Microsoft Dynamics. Not compatible with on-premise versions.